

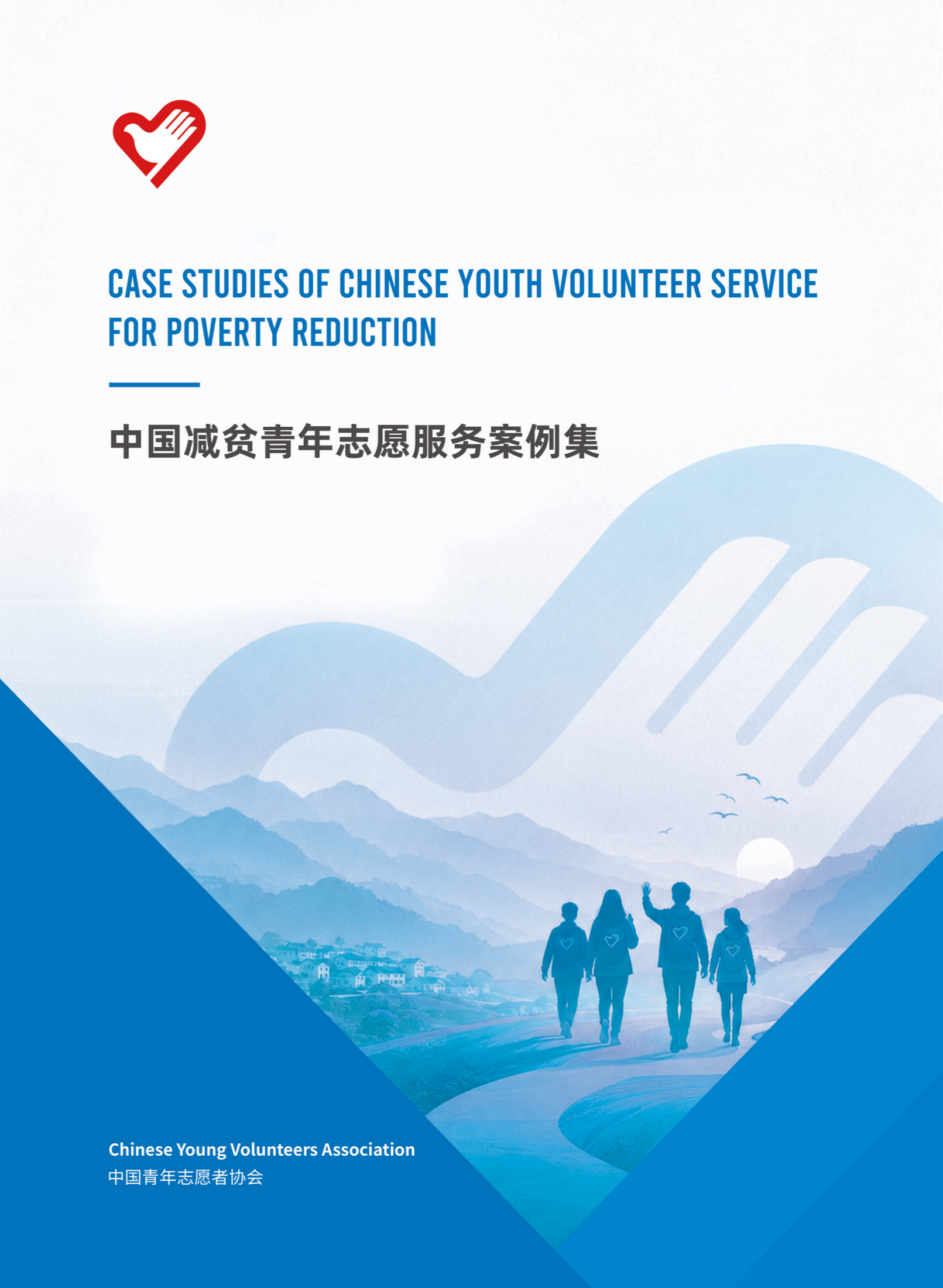


## CASE STUDIES OF CHINESE YOUTH VOLUNTEER SERVICE FOR POVERTY REDUCTION

### 中国减贫青年志愿服务案例集

Dedication · Fraternity · Mutual Assistance · Progress

奉献 · 友爱 · 互助 · 进步





Dedication • Fraternity • Mutual Assistance • Progress  
奉献 • 友爱 • 互助 • 进步

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# Key Projects

## 一 重点项目

# 01

### 1 College Student Volunteer Service Program for Western China 大学生志愿服务西部计划

Since 2003, the All-China Youth Federation, together with the Ministry of Education, the Ministry of Finance, and the Ministry of Human Resources and Social Security, has jointly organized and implemented the College Student Volunteer Service Program for Western China (the "Western Program"). Each year, the program recruits a number of fresh college graduates and current postgraduate students from regular institutions of higher education to provide 1 to 3 years of volunteer services at the grassroots level in western China. It also encourages and supports volunteers to stay and pursue employment or entrepreneurship locally after their service term ends.

For more than 20 years since its implementation, the program has recruited and dispatched 23 batches of nearly 600,000 college graduates to western regions and grassroots. The initiative covers more than 2,000 counties across 27 provinces (autonomous regions, municipalities directly

under the Central Government) and the Xinjiang Production and Construction Corps, with over 90% of positions located at or below the township level.

自 2003 年开始，共青团中央联合教育部、财政部、人力资源社会保障部共同组织实施了大学生志愿服务西部计划（简称“西部计划”）。每年面向普通高等学校招募一定数量的应届毕业生和在读研究生，到西部地区基层开展为期 1—3 年的志愿服务，鼓励和支持服务期满志愿者扎根当地就业创业。

西部计划实施 20 多年来，累计招募派遣 23 批近 60 万名大学毕业生到西部地区和基层，覆盖 27 个省（自治区、直辖市）和新疆生产建设兵团的 2000 多个县，90% 以上的服务岗位在乡镇及以下。

### 2 China Youth Volunteer Graduate Teaching Assistance Corps 中国青年志愿者研究生支教团

The China Youth Volunteer Graduate Teaching Assistance Corps is jointly organized and implemented by the All-China Youth Federation and the Ministry of Education. Established in 1998 and first dispatched in 1999, it adopts a "volunteer + relay" model featuring open recruitment, voluntary application and merit-based selection. Each year, it recruits outstanding senior undergraduates (qualified for postgraduate recommendation) and current postgraduate students with dedication and good health from selected universities nationwide. They provide one-year basic education volunteer services at primary and secondary schools at or below county level in western China.

For more than 20 years since its implementation, more than 37,000 volunteers in 27 batches from over 200 universities have taught at more than 700 county and township schools in central and western China.

中国青年志愿者研究生支教团由共青团中央、教育部共同组织实施，从 1998 年开始组建、1999 年开始派遣，采取公开招募、自愿报名、择优选拔的“志愿+接力”方式。每年在全国部分高校中招募一定数量具备推荐免试攻读硕士学位研究生资格、有奉献精神、身心健康的优秀应届本科毕业生和在读研究生，到西部地区县级及以下中小学校，开展为期一年的基础教育教学志愿服务工作。

20 多年来，中国青年志愿者研究生支教团项目先后从全国 200 余所高校公开招募了 27 批 3.7 万余名志愿者赴中西部的 700 余所县乡中小学校开展支教志愿服务。



### 3 China Youth Volunteer Overseas Service Program 中国青年志愿者海外服务计划

Since 2002, the All-China Youth Federation and the Ministry of Commerce have jointly implemented the China Youth Volunteer Overseas Service Program. Initiated by the China International Development Cooperation Agency, the program is administered by the Chinese Young Volunteers Association, which recruits and dispatches young volunteers to overseas destinations. The service term ranges from six months to two years, with one year being the standard duration. Volunteers provide services covering agricultural technology, medical care, culture, sports and other fields, and nearly 1,000 volunteers have been sent to 54 countries in total.

Starting from 2019, the Chinese Young Volunteers Association has jointly launched the China Youth Volunteer Program with UN Agencies with the United Nations Volunteers (UNV). It recruits young volunteers to work at UN branches around the world for over six months. They participate in work concerning climate change, digital development, agricultural advancement, volunteer capacity-building, youth engagement in sustainable development and other fields in host countries, contributing the wisdom and strength of Chinese youth to the development of United Nations agencies.

自 2002 年起，共青团中央与商务部共同组织实施了中国青年志愿者海外服务计划。该计划由国家国际发展合作署立项，中国青年志愿者协会负责招募并选派青年志愿者到国外开展志愿服务，服务期限为半年至 2 年（一般为 1 年），服务领域涵盖农业科技、医疗卫生、文化体育等，已累计向 54 个国家选派海外志愿者近千人。

2019 年起，中国青年志愿者协会与联合国志愿人员组织（UNV）共同组织实施了“服务联合国机构志愿者项目”，招募青年志愿者赴联合国驻全球分支机构开展半年以上的志愿服务，参与到所在国气候变化、数字化建设、农业发展、志愿能力建设、青年参与可持续发展等诸多领域，积极为 UN 机构及其建设贡献中国青年的力量。



### 4 National College Student Volunteer Service Program for Rural Revitalization 全国大学生“乡村振兴”志愿服务项目

Jointly launched in 2023 by the Guidance Center for Young Volunteers Action of the Central Committee of the Communist Youth League of China and the Agricultural Development Bank of China, this program selects 2,000 college volunteer service teams nationwide and mobilizes over 20,000 young people to work in more than 200 townships across the country. Taking key rural revitalization projects supported by the Agricultural Development Bank of China as practical bases, they carry out volunteer activities including theoretical lectures, field visits and people-benefiting practical services focusing on cultural, industrial, ecological, talent and organizational revitalization.

The program has provided services to over 640,000 person-times with a total service duration of more than 430,000 hours. It effectively guides young people to foster deep affection for agriculture, rural areas and farmers through hands-on practice, and injects youthful momentum into the construction of a strong agricultural country.

该项目由共青团中央青年志愿者行动指导中心联合中国农业发展银行自 2023 年起共同实施，招募遴选全国 2000 支大学生志愿服务团队，动员 2 万余人深入全国 200 余个乡镇，以中国农业发展银行重点支持的乡村振兴项目为实践基地，围绕文化振兴、产业振兴、生态振兴、人才振兴、组织振兴等领域，开展理论宣讲、走访调研、惠民实事等系列志愿服务。

项目服务群众 64 万余人次，服务总时长 43 万余小时，有效引导青年在躬身实践中厚植“三农”情怀，为农业强国建设注入青春动能。



# Education Poverty Alleviation

## 教育扶贫

# 02

1

### Guizhou University Student Volunteer Service Program for Western China - Special Program for Relocation Sites for Poverty Alleviation

贵州省大学生志愿服务西部计划易地扶贫搬迁安置点专项

This project is implemented by the Communist Youth League Guizhou Provincial Committee, mainly serving residents in 953 relocation villages (communities) for poverty alleviation across 88 counties (cities, districts, special districts) of Guizhou Province; it carries out work centering on strengthening ideological guidance, optimizing community services, advocating civilized norms, supporting the "double reduction" in education, and providing employment services, so as to help shore up weaknesses in grassroots public services and assist relocated residents in better integrating into their new lives.

该项目由团贵州省委实施，主要面向贵州省 88 个县（市、区、特区）的 953 个易地扶贫搬迁安置村（社区）群众，围绕加强思想引领、优化社区服务、倡导文明风尚、服务教育双减、引导就业服务等开展工作，助力补齐基层公共服务短板，帮助搬迁群众更好融入新生活。



2

### Chinese Dream · Strong Teachers Initiative

中国梦·强师行

This project is implemented by young teachers and students of Beijing Normal University, mainly serving teachers and students in rural schools by providing diversified educational volunteer services including online digital teaching, winter and summer vacation cloud teaching, and short-term offline teaching, developing tailored special courses to improve rural teachers' digital teaching capabilities. The project has served more than 20 rural schools, nearly 300 teachers and over 80,000 students, with total service hours exceeding 100,000 hours.

该项目由北京师范大学青年志愿者团队实施，主要面向乡村学校师生群体，开展线上数字支教、寒暑假云支教及线下短期支教等多元教育志愿服务，定制特色课程内容，提升乡村教师数字化教学能力。项目服务乡村学校 20 余所、教师近 300 名、学生 8 万余名，服务总时长超 10 万小时。



3

### "Rural π Program"-Mathematics Education Empowers Rural Revitalization

"乡村π计划"——数学教育助力乡村振兴

This project is implemented by young teachers and students of Beijing Institute of Technology, mainly serving primary and secondary school students aged 4-16 in remote rural areas across China by providing mathematics popularization lectures, fun interactive games, original drama performances, and high-quality course development to stimulate students' interest in mathematics and improve scientific literacy of rural youth. The project has served more than 100 rural schools, developed 112 courses and 10 original dramas, and benefited over 20,000 students.

该项目由北京理工大学师生青年志愿者团队实施，主要面向全国乡村偏远地区 4-16 岁中小學生，开展数学科普宣讲、趣味互动游戏、原创话剧展演、精品课程开发等服务，激发学生数学学习兴趣，提升乡村青少年科学素养。项目服务 100 余所乡村学校，研发课程 112 门、原创话剧 10 部，服务学生超 2 万人次。



#### 4 Tianshan Common Language, Ethnic Unity 天山同语·民族同心

This project is implemented by young teachers and students of North China Electric Power University, mainly serving people of all ethnic groups in Xinjiang by providing services including promotion of the national common language and writing, employment skills guidance, and agricultural support live streaming training to improve people's language application ability and capacity for increasing income and prosperity. The project has established 5 language promotion bases, trained more than 30,000 people, helped over 2,300 people work in enterprises, and supported more than 80 people to return to Xinjiang and root at the grassroots level.

该项目由华北电力大学师生青年志愿者团队实施，主要面向新疆各族群众，开展国家通用语言文字推广、就业技能指导、助农直播培训等服务，提升群众语言应用能力与增收致富本领。项目建立5个推普基地，培训3万余人次，助力2300余人入企务工，80余人返疆扎根基层。



#### 5 "Eden Garden" - Targeted Volunteer Service Training Program for Mountainous Areas “E 甸园”——精准山区志愿服务培训计划

This project is implemented by the Macao Youth Volunteers Association, mainly serving people in remote mountainous areas across China by conducting family visits, caring for disadvantaged households, building public welfare facilities, organizing cultural exchange activities and launching live broadcast connections between Guizhou and Macao, enabling Macao youth to engage in grassroots services and strengthen their patriotism and love for Macao; more than 250 young people have participated in the project, covering 250 households and serving over 10,000 people.

该项目由澳门青年志愿者协会实施，主要面向中国偏远山区群众，开展家庭走访、困难家庭关怀、爱心设施建设、文化交流活动及黔澳直播连线等服务，带领澳门青年深入基层服务，增强爱国爱澳情怀。项目参与青年250余人，走访250户家庭，服务1万余人。



# 03

## Science and Technology Poverty Alleviation 科技扶贫

#### 1 Smart Agriculture Assistance, Building Dreams in the Fields 智慧助农，筑梦田野

This project is implemented by young teachers and students of China Agricultural University. Relying on over 300 Science and Technology Courtyards nationwide, it targets rural grassroots communities and farming households, providing field assistance, agricultural technology promotion and online consultation services. The initiative aims to popularize agricultural science and technology, elevate agricultural production quality and increase farmers' income. The project has served more than 320 villages, held over 120 training sessions, produced more than 300 popular science videos, benefited over 100,000 people, and promoted the application of more than 20 agricultural technologies.

该项目由中国农业大学青年志愿者团队实施，主要面向乡村基层与农户群体，依托全国300余家“科技小院”，开展田间帮扶、农技推广、云端问诊等服务，普及农业科学技术，助力农业生产提质与农民增收。项目服务村庄320余个，开设培训班120余期，制作科普视频300余个，服务超10万人次，推动20余项农业科技落地应用。



## 2 Youth Deepens Roots in Dingji, Volunteers Nurture "Dingguagua" Cucumber Industry

青春深耕丁集地 志愿浇灌“顶瓜瓜”

This project is jointly launched by Huaiyin District Committee of the Communist Youth League and Yangzhou University, mainly serving farmers in Dingji Town, Huai'an City, Jiangsu Province by providing improved variety breeding, technical training, brand building and personnel training services to raise farmers' planting efficiency and technological literacy. The project has bred 4 new cucumber varieties, trained more than 1,800 local talents, increased farmers' economic income by RMB 120 million, created more than 3,000 jobs.

该项目由团淮阴区委联合扬州大学实施，主要面向江苏省淮安市丁集镇农户，开展良种培育、技术培训、品牌打造、人才培养等志愿服务，提升农户种植效益与科技素养。项目培育出4个黄瓜新品种，培养乡土人才1800余人，为农户新增经济收益1.2亿元，带动就业3000余人。



## 3 "Smart Wheat Harvest" Empowers Ten-Thousand-Mu Scale Farming

“谱慧麦收”助力万亩级种田

This project is implemented by young teachers and students of Wuhan University, mainly serving farmers of high-standard farmland in Qi County, Xinye and other areas of Henan Province by promoting satellite remote sensing technology, developing whole-life-cycle farming management technology for winter wheat, and providing digital management of production information to help farmers reduce costs, secure harvests and achieve efficient farm management. The project has served 15,000 mu of farmland and helped cut planting costs by 30%.

该项目由武汉大学青年师生志愿者团队实施，主要面向河南省淇县、新野等地高标准农田种植农户，开展卫星遥感技术推广、冬小麦全生命周期农事管理技术研发、生产信息数字化管理等服务，帮助农户降本保收、实现农田高效管理。项目服务1.5万亩农田，助力种植成本降低30%。



## 4 Famous for Shrimp, Meeting Crabs in Rural Areas

闻名“虾”迹，“蟹”逅乡村

This project is implemented by young teachers and students of Shanghai Ocean University, mainly serving fishermen in remote western areas by providing technical guidance, special training, new species development, and breeding model optimization to improve their scientific breeding and income-generating capacity. The project has held 267 training sessions in 446 counties and cities across 30 provinces, training more than 20,000 fishermen.

该项目由上海海洋大学青年师生志愿者团队实施，主要面向西部偏远地区的渔民，开展技术指导、专题培训、新品种研发、养殖模式优化等服务，提升渔民科学养殖与增收创富能力。项目面向30个省446个县市举办培训班267期，培训渔民超2万人次。



# Industrial Poverty Alleviation

## 产业扶贫

# 04

## 1 "Pass the Torch · Attract Talents · Promote Common Prosperity" - Fujian University Student Volunteer Program for Rural Revitalization and Industrial Support

“传薪火·引人才·促共富”福建省大学生志愿服务乡村振兴产业扶持

This project is implemented by the Communist Youth League Fujian Provincial Committee, mainly targeting key rural assisted areas in the province, integrating professional strengths of universities and advantages of local volunteers to carry out services including characteristic industry cultivation, cultural and creative brand building, and product market promotion so as to solve difficulties in rural industrial development. The project has covered 7 cities, 15 former provincial-level key poverty alleviation counties, and 36 demonstration towns for rural revitalization, helping rural households increase their income by between RMB 3,000 and RMB 14,000.

该项目由团福建省委实施，主要面向省内乡村重点帮扶区域，整合高校专业力量与本土志愿优势，开展特色产业培育、文创品牌打造、产品市场推广等服务，破解乡村产业发展难题。项目覆盖7个市、15个原省级重点扶贫开发县、36个乡村振兴示范乡镇，带动农户增收3000至14000元不等。



## 2 "Camellia" Youth Volunteer Service Action for Rural Revitalization

“山茶花”乡村振兴青年志愿服务行动

This project is jointly launched by the Communist Youth League Chongqing Municipal Committee and Chongqing Municipal Agriculture and Rural Affairs Commission. Targeting impoverished areas in Chongqing, it adopts an industrial poverty alleviation model of "Volunteers + Poor Households + Model Households + Professional Guidance + Online Sharing", and carries out a series of public welfare activities for poverty alleviation and intellectual support, guiding disadvantaged people to strive for self-reliance and lift themselves out of poverty to achieve prosperity. The project has conducted home visits to poor households for 388,000 household-times, established 483,000 basic ledgers, paired up to offer assistance to over 6,500 households, and served more than 1.1 million disadvantaged people.

该项目由团重庆市委与重庆市农业农村委联合实施，主要面向重庆市内贫困地区，通过推行“志愿者+贫困户+示范户+专业指导+网络共享”的“产业扶贫”模式，开展扶贫扶智系列公益活动，助力困难群众脱贫致富。项目走访贫困户38.8万户次，建立基础台账48.3万条，结对帮扶6500余户，服务困难群众110万余人次。



## 3 "Into the Scenery" Eco-friendly Rural Revitalization Tour

“走进风光里”生态富民乡村行

This project is carried out by young employees of State Grid Tianjin Electric Power Company, mainly targeting three economically weak villages including Houmi Factory Village, Xisunzhuang Village and Jizhuang Village with paired assistance, providing services such as building ecological industries, supporting green income growth and popularizing environmental protection concepts to help village collectives increase wealth and income. The project has benefited more than 3,700 villagers and helped village collectives increase their income by over RMB 700,000.

该项目由国网天津市电力公司青年志愿者团队实施，主要面向后米厂村、西孙庄和纪庄村3个结对帮扶的经济薄弱村，开展生态产业打造、绿色增收帮扶、环保理念普及等服务，助力村集体创富增收。项目惠及村民3700余人，帮助村集体增收70余万元。



## 4 "Grape Fields for a Better Future" Boosts High-Quality Development of Xinjiang Grape Industry

“葡田莓好”助力新疆葡萄产业高质量发展

This project is implemented by young students from Shihezi University, mainly serving grape growers in Xinjiang by providing services including the selection and introduction of improved varieties, promotion of advanced cultivation techniques and expansion of sales channels to improve production efficiency and grape quality for growers. The project has held more than 700 on-site service and guidance sessions in 9 divisions and cities across Xinjiang, trained over 70,000 farmers, and served a grape planting area of more than 65,000 mu.

该项目由石河子大学青年志愿者团队实施，主要面向新疆葡萄栽培农户，开展良种筛选引入、先进栽培技术推广及销售渠道拓宽等服务，提升种植户生产效率与葡萄品质。项目面向全疆9个师市举办现场服务指导700余次，培训农户7万余人次，服务葡萄种植面积超6.5万亩。



## 5 Unite Youth Power, Bring Electricity Benefits to Rural Areas

网聚青力，电惠乡村

This project is implemented by young employees of PowerChina (Power Construction Corporation of China), mainly serving rural people in assisted areas by building volunteer assistance platforms, incubating characteristic industries, applying technology for agriculture and providing skills training to help increase added value and promote sales of agricultural products. The project has trained more than 6,000 leaders for rural revitalization and driven industrial consumption of over RMB 3 million.

该项目由中国电力建设集团（股份）有限公司青年志愿者团队实施，主要面向帮扶地区乡村群众，开展志愿帮扶平台搭建、特色产业孵化、科技助农和技能培训等服务，助力农产品增值及帮销。项目培训乡村振兴带头人6000余人次，带动产业消费超300万元。



## 6 "Sunflower Town" - Empowering the Century-Old Ancient Village with a Full Industrial Chain to Relieve "Homesickness"

“葵花小镇”——全产业链赋能百年古村解“乡愁”

This project is implemented by young teachers and students of Liaoning University, mainly targeting Donggangzi Village in Yingkou City, providing services such as optimizing oil extraction technology, improving flower varieties, and developing rural tourism to explore paths for village revitalization. The project has visited 38 towns and 132 villages, held 325 symposiums, served 536 people, and helped the village win the title of "National Beautiful and Leisure Village".

该项目由辽宁大学师生青年志愿者团队实施，主要面向营口市东岗子村，开展优化榨油品质、改良花卉品种、打造乡村旅游等服务，探索村庄振兴路径。项目累计走访38个乡镇、132个村落，开展座谈325次，服务对象536人，助力该村获评“全国美丽休闲乡村”。



## 7 "Harvest with Abundant Fungus" - Assisting Farmers through the Wood Ear Industry

满载“耳”归——木耳产业助农

This project is implemented by young teachers and students of Jilin Agricultural University, serving wood ear growers and agriculture-related enterprises by providing technical guidance, paired assistance, and market channel expansion, and carrying out technical aid and cooperation in Zambia, Africa. The project covers nearly 40 regions across China, helps 6,944 households increase income steadily, enables cooperative enterprises to improve quality and efficiency, and contributes more than RMB 1 billion to industrial income.

该项目由吉林农业大学青年师生志愿者团队实施，面向木耳种植农户与涉农企业，开展技术指导、定点结对帮扶、市场渠道拓展等服务，并赴非洲赞比亚开展技术援建与交流合作。项目覆盖全国近40个地区，带动6944户农户稳定增收，赋能合作企业提质增效，助力产业创收超10亿元。



# 05

## Consumption Poverty Alleviation

### 消费扶贫

#### 1 E-Agriculture Program E 农计划

This project is jointly launched by Zibo Xinyang Disabled Persons Mutual Home and Shandong Vocational College of Light Industry, mainly targeting people with disabilities to provide e-commerce skills training, entrepreneurship incubation and whole-process accompanying guidance, so as to foster their employability and entrepreneurship in new media. The project has trained over 1,000 people with disabilities, driven more than 100 of them to increase income and start businesses, and helped generate over RMB 2.8 million in revenue for local agricultural products.

该项目由淄博市新阳光残疾人互助家园联合山东轻工职业学院实施，主要面向残疾人群体，开展电商技能培训、创业孵化、全程陪伴指导等志愿服务，培育残疾人新媒体就业创业能力。项目培训 1000 余名残疾人，带动 100 余名残疾人增收创业，助力本地农产品创收超 280 万元。



#### 2 "Rural Champion"- A New Exploration of Post-2000s Social Enterprise Model for Agricultural Support

"乡野状元" ——00 后的社会企业助农模式新探索

This project is jointly launched by Sichuan Xiangye Champion Technology Co., Ltd. and Sichuan Agricultural University, mainly serving farmers and characteristic agricultural industries in the Panxi region by providing rural e-commerce operation and regional characteristic IP building services to expand sales channels for agricultural products. The project has boosted the income growth of agricultural product sales by about 42%, with the annual output value of planting industry reaching RMB 25,000 per mu.

该项目由四川乡野状元科技有限公司联合四川农业大学实施，主要面向攀西地区农户及特色农业产业，开展农村电商运营和地域特色 IP 打造等志愿服务，拓宽农产品销售渠道。项目助力农产品销售增收约 42%，种植产业每年每亩产值达到 2.5 万元。



#### 3 Fast Sales on Slow Trains “慢火车”上的“快销路”

This project is carried out by Changsha Passenger Depot of China Railway Guangzhou Bureau, mainly serving ethnic groups such as the Miao, Dong and Tujia people as well as left-behind families in the mountainous areas of southwestern Hunan and eastern Guizhou, and providing volunteer services including assisting farmers and students, respecting the elderly and helping the disadvantaged. The project has helped sell agricultural products worth RMB 24.8 million, offered assistance to more than 700 disadvantaged left-behind elderly people and children, and raised and utilized over RMB 170,000 in public welfare funds.

该项目由国铁广州局长沙客运段“青梅服务队”青年志愿者实施，主要面向湘西南、黔东南苗族、侗、土家等少数民族群众及留守家庭，开展助农助学、敬老帮困等志愿服务。项目助销农产品 2480 万元，帮扶困难留守老人、儿童 700 多人，筹集使用公益资金 17 万多元。



#### 4 "ZheYoung·Rural Youth, Rural Love" - Chun'an Youth for Agriculture, Rural Areas and Farmers

“浙 young·乡青乡爱”——淳安青年助力“三农”

This project is guided and implemented by the Communist Youth League Chun'an County Committee, mainly serving people in more than 100 natural villages across 5 towns and townships in the Daxiajiang Area of Chun'an County by carrying out assistance actions including agricultural support live streaming, busy farming assistance, local specialties promotion and convenient services to unite youth power and empower rural revitalization; more than 2,300 volunteers have participated in the project, helping achieve agricultural product sales of over RMB 2 million, assisting in harvesting more than 13,000 jin of crops, releasing more than 2,600 flexible and casual jobs, and driving more than 200 rural households to increase their income steadily.

该项目由团淳安县委联合大下姜青年志愿服务队实施，主要面向淳安县大下姜片区5个乡镇100余个自然村群众，开展助农直播、农忙帮工、便民服务帮扶行动，以青年力量赋能乡村振兴。项目参与志愿者2300余人次，助力农产品销售额超200万元，协助采摘农作物1.3万余斤，发布灵活就业及零工岗位2600余个。



# 06

## Cultural Poverty Alleviation — 文化扶贫

#### 1 "Heavenly Palace Painters" - Forging a New Paradigm of Integrated Development of Agriculture, Culture and Tourism

“天宫画师”——打造“农文旅”融合发展新模式

This project is implemented by young teachers and students of Nantong Vocational University. It mainly serves rural areas in Yang County, Hanzhong City, Shaanxi Province, and carries out volunteer services including building regional public brands, digital communication and live-streaming assistance for agriculture, so as to raise the recognition and market influence of characteristic rural agricultural products. The project has created 6 sets of rural visual identities and 19 digital paintings, with 376 teachers and students participating, and its services covering nearly 100 villages in 16 provinces.

该项目由南通职业大学师生青年志愿者团队实施，主要面向陕西省汉中市洋县的乡村，开展区域公共品牌塑造、数字传播、直播助农等志愿服务，提升乡村特色农产品辨识度与市场影响力。项目打造6套乡村视觉形象、19份数字画卷，参与师生376人次，服务覆盖16个省近百个乡村。



## 2 "Art for Village Construction"-Art Empowers the Beautiful and Harmonious Countryside

“创艺筑村”——艺术助力和美乡村

This project is implemented by young teachers and students of Huazhong University of Science and Technology, mainly targeting 8 towns including Dali Village in Wuhan City. It provides services such as rural planning and design, organizing villagers' co-construction, and holding cultural activities to help build a beautiful and harmonious countryside and increase villagers' income. The project has provided more than 100 sets of design schemes, saved nearly RMB 2 million in design fees, held more than 40 cultural activities, attracted nearly 50,000 tourists, and driven an economic growth of RMB 120 million.

该项目由华中科技大学师生青年志愿者团队实施，主要面向武汉市大李村等8个乡镇，通过提供乡村规划设计、组织村民共建、举办文化活动等服务，助力和美乡村建设与村民增收致富。项目提供设计方案百余套，节约设计费近200万元，举办文化活动40余场，吸引游客近5万人次，带动经济增长1.2亿元。



## 3 "Yao Basket" - Empowering Millennium Yao Embroidery with Technology and Revitalizing Rural Areas through Intangible Cultural Heritage

“瑶篮”——科技赋能千年瑶绣，非遗孕育乡村振兴

This project is implemented by young teachers and students of Guangdong University of Foreign Studies, mainly serving people in Yao villages by carrying out services including digital development of intangible cultural heritage, research and development of cultural and creative products, international cultural communication, and skills training and promotion. The project has built the country's first AI knowledge base of Yao embroidery patterns, developed 658 intangible cultural heritage cultural and creative products, organized 174 sessions of skills training covering 12,000 people, and helped more than 1,600 Yao embroidery craftswomen increase their income.

该项目由广东外语外贸大学师生青年志愿者团队实施，主要面向瑶族乡村群众，开展非遗数字化建设、文创产品研发、文化对外传播、技能培训推广等服务。项目建成全国首个瑶绣纹样AI智库，开发658款非遗文创产品，开展技能培训174期，覆盖1.2万人，带动1600余名瑶乡绣娘增收。



## 4 "Rural Charm Nurtures Innocent Childhood" - "West Little Orchid" Culture Boosts Rural Revitalization

“乡韵沁美，育见童心”——“西小兰”文化助力乡村振兴

This project is implemented by young teachers and students of Southwest University. Targeting rural children and residents in southwest China, it provides volunteer services including cultural landscape creation, artistic performances, and the production of village songs and promotional videos. The project has built facilities such as rural cultural corridors and art galleries, launched original rural cultural works, attracted over 1.04 million views for more than 30 videos, and served more than 21,000 people.

该项目由西南大学青年师生志愿者团队实施，主要面向西南地区乡村儿童与群众，开展文化景观打造、文艺汇演、村歌与宣传片制作等志愿服务。项目建成乡村文化长廊、美术馆等设施，推出乡村原创文化作品，30余个视频播放量超104万，服务群众2.1万余人。



# Health Poverty Alleviation

健康扶贫

# 07

## 1 "Love to Lend a Hand" Water Improvement “爱搭把手”用水改善

This project is implemented by the youth volunteer team of Nanning Power Supply Depot, China Railway Nanning Bureau Group Co., Ltd., mainly targeting ethnic minority villagers along the Nanning-Kunming Railway from Guangxi to Guizhou. It provides services such as the installation and renovation of water supply pipelines, water quality testing, purification and disinfection, and popularization of water safety knowledge to improve the villagers' water use conditions. The project has served 2,505 households in 51 villages and towns, installed and renovated nearly 10,000 meters of pipelines, and increased the water quality compliance rate to 92%.

该项目由中国铁路南宁局集团有限公司南宁供电段青年志愿者团队实施，主要面向南昆铁路广西至贵州一带少数民族村民，开展给水管路安装修缮、水质检测净化消毒、用水安全知识普及等服务，改善村民用水条件。项目服务 51 个村屯共 2505 户村民，安装修缮管路近万米，水质达标率提升至 92%。



## 2 "Smart Water for Rural Revitalization, Moisturizing People's Hearts" - Rural Drinking Water Safety Guarantee in Remote Areas “智水兴乡，润泽民心” 偏远地区饮水安全保障

This project is implemented by young teachers and students of Chongqing University, mainly targeting villages with drinking water difficulties in remote western areas. It provides services such as grassroots research, water quality testing, technology research and development, popular science lectures, and equipment operation and maintenance to ensure rural drinking water safety and protect residents' health. The project has visited 163 villages, conducted more than 400 water quality tests, and the developed "Smart Water" series of intelligent water purification equipment has been put into use in more than 10 villages in 5 provinces, benefiting more than 6,000 people.

该项目由重庆大学青年志愿者团队实施，主要面向西部偏远地区饮水困难村庄，开展水质检测、技术研发、科普宣讲、设备运维等服务，保障农村饮水安全、守护居民健康。项目走访 163 个村，水质测试 400 余次，研发的“智水”系列智能净水设备落地 5 省 10 余个乡村，惠及群众超 6000 人。

