

The Youth Reference



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青年参考

Action Plan for Global Youth Development (APGYD)



Newsletter from All-China Youth Federation

NOTE

This e-magazine is a product of All-China Youth Federation, China Youth Daily and China International Youth Exchange Center to introduce the youth work and youth development in China on a regular basis. We hope that it can provide you with updated information about Chinese youth, youth policy and youth programs, and we sincerely look forward to feedbacks and suggestions from friends all over the world.

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Brief Introduction of Action Plan for Globe Youth Development

In June 2022, Chinese President Xi Jinping announced at the High-level Dialogue on Global Development that “China would hold the World Youth Development Forum and jointly initiate the Action Plan for Global Youth Development, in a campaign to pool as much strength as possible for the implementation of the 2030 Agenda for Sustainable Development.” In July 2022, the inaugural World Youth Development Forum was held, where young representatives from different countries jointly released the “International Advocacy for Prioritizing Youth Development,” advocating for the implementation of the Action Plan for Global Youth Development.

The Action Plan for Global Youth Development, also known as the “Action Plan,” aims to serve as a showcase platform for best practices, an international community for global development youth pioneers, and an advocate for international youth movements to implement the United Nations’ 2030 Agenda for Sustainable Development and Global Development Initiatives.

By selecting and promoting the excellence actions that contribute to global development and youth development and empowering youth leaders, it seeks to strengthen cooperation among the youth, actively advocate the international youth action, and pool the wisdom and strength of youth in building a global community of shared future.

Starting from October 2022, the All-China Youth Federation and the Organizing Committee of the World Youth Development Forum, in cooperation with various United Nations agencies and youth organizations around the world, have worked together on the seven priority areas: poverty elimination, zero hunger and food security, future-oriented digital technology, climate action and green development, inclusive and equitable quality education, health and well-being of youth, and youth employment and entrepreneurship. 100 Excellence Actions (2023) for Global Youth Development was selected worldwide, covering 43 countries across six continents. The implementation of these programs involves a wide range of entities,

including youth organizations, social enterprises, media, think tanks, and universities. The average age of the youth leaders of these programs is 29 years old.

During the 2023 World Youth Development Forum (WYDF), the All-China Youth Federation (ACYF) and the Organizing Committee of the WYDF officially announced the list of the first 100 Excellence Actions (2023) for Global Youth Development, and held the Youth Expo and Campus Expo showcasing the programs and Campus Dialogue with Youth Leaders in Beijing. Young leaders representing these programs were invited to attend those events and participate in the APGYD 2023 Youth Leadership Campus in Shaanxi and Liaoning in 2 groups after words.

We will make a series of newsletters on the 100 Excellence Actions according to the seven priority themes of the Action Plan for Global Youth Development. This is the second issue of the APGYD series with the theme of “Eradicating Hunger and Promoting Food Security”.

Solving Food Security through Creation of a Seamless Digital Inclusive Ecosystem

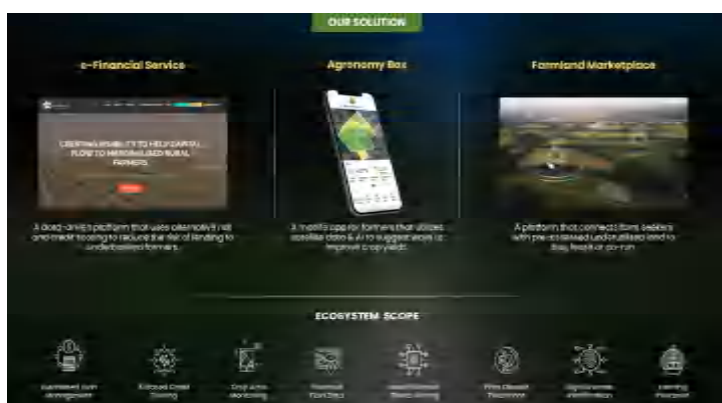
[Zimbabwe • Umojalands Private Limited]

“ Promote Small-scale Farmers’ Profitability with Universal Digital Systems ”



The founder of this program, who was born in rural areas of Zimbabwe, was greatly influenced by his mother. He aims to help small-scale farmers adapt to climate change, obtain fair financing opportunities and achieve optimal production efficiency.

The system built by the program integrates satellite data, soil information, crop management, and climate information to provide recommendations for crop cultivation. People interested in operating a farm can learn about underutilized land. Lenders and insurance companies can manage risks and loans remotely through the system. Customers can also purchase agricultural products through the system. Currently, the program has approximately 10,500 rural users in Zimbabwe.



Solar-powered Cold Storage for Developing Countries

【Kenya • Agrotech Plus】

"End poverty in all its forms everywhere"

This program aims to reduce food waste, and promote sustainability and gender empowerment for smallholder farmers in Kenya using solar-powered cold storage solutions. By designing, installing and operating walk-in cold storage, the shelf life of fresh fruits, vegetables and other perishable foods can be extended from two days to 21 days.



It also supports gender empowerment by engaging and empowering women and youth. Since it was launched in 2019, more than 5000 people have benefited and about 80% of the beneficiaries are women. The team has trained over 200 rural women and 250 youths on climate-smart agriculture and renewable energy equipment skills, providing them with employment opportunities. "End poverty in all its forms everywhere" is the main goal of the program.

Link Agriculture to Financial Markets

【Kenya • Radava Mercantile】

We provide an agricultural commodity exchange market, alternative financing, and post-harvest technologies to smallholder farmers.

Due to market inefficiencies, specifically price fluctuations, over 250 Million smallholder farmers in sub-Saharan Africa fail to market their produce and manage price risk effectively.

Radava Mercantile is an agri-fintech social



enterprise that links agriculture to financial markets. The program provides smallholder farmers with access to well-equipped warehouses where they can safely store their produce until it fetches a better price in the market and in that way it helps to prevent post-harvest losses.

The program currently has 2 warehouses with a capacity of 4000 Metric Tonnes. In the last 11 months, the program has served 652 smallholder farmers by providing them with access to efficient and well-equipped warehouses as well as access to market for their produce. The team built an MVP version of trading platform. The program is going to expand the product portfolio to go beyond white



maize to other cereals like wheat, millet, beans, etc. And it is expected to launch the full version of the commodity exchange platform and serve up to 2000 smallholder farmers.

Organic Vegetable Production

【South Africa • BW and Daughter Farms】

“ We are bringing organically grown vegetables closer to rural communities ”

In Africa, where about 65 percent of the population is engaged in subsistence farming, improving agricultural practices is important as local agricultural production is heavily dependent on

rainfall. Agricultural entrepreneurship can create a large number of job opportunities for African youth and contribute to improving the lives of African farmers.





The program produces a variety of organic vegetables by irrigating crops with drip irrigation to save water use, reducing soil loss with less tillage, and reducing soil erosion with organic mulch. In

2022, its tomato production has reached 1 ton. In addition, the farm has increased the employment of women, and women make up more than 70% of its employees.

School Feeding Program

【Brazil • Government of the State of Minas Gerais】

“ Food quality is a right ”



School lunches in the Brazilian state of Minas Gerais are generally of poor quality and lack nutrition. On the other hand, local small producers are facing competition from large agricultural enterprises, and their living space is worrying.

The program aims to provide healthy and balanced meals for students in public schools in the state and help to stimulate the economy. Beside, the government subsidizes and provides technical support for small rural producers to produce food that will be offered in school lunches.



This program is an integral part of education and public health policies, and its main objective is to ensure that students have access to adequate food, promoting health and contributing to better school performance. In addition to significantly improving the nutrition of the lunch, it also makes it possible for small rural producers to have a continuous supply and an income they can count on.

Clear Plate

【China·Beijing Vevolution Technology Co., Ltd】

The program is an APP to encourage people to save food and enjoy a low-carbon lifestyle. The APP Users take pictures of their food plate after meals and can win reward points if the pictures are recognized by AI as no food waste. The reward points can be used to donate charity meals for people who are in need or exchange gifts for themselves. The program has nearly 10 million users, who have collectively undertaken waste-reducing actions over 104 million times. In this way, the program has saved more than 3,900 tons food and decrease 15 thousand tons carbon. The program has won Mother River Award, Chinese Cuisine Technology Progress Award, 2019 UNDP Youth Maker Challenge Champion, and was selected into WFP Innovation Accelerator Incubator and UNESCO Sustainable Development Case Library.



Professional Services for Agricultural Socialization

【China • Weinan Lvsheng Agricultural Technology Co. LTD】

In order to ensure the elimination of hunger in the future development and ensure the stable supply of food production, Lvsheng Agriculture carries out professional technical and trusteeship services for the whole process of food production. The program connects smallholder farmers, increases land yields, uses technology to increase food production and ensure food quality, and ultimately contributes to global food production security. The program carries out land professional service business in Weinan City, Shaanxi Province, China, with an annual service land of more than 27,000 mu. Through

specialized services, large-scale centralized planting and utilization of land has been achieved, which has increased the land use area by about 7%. Through the implementation of field management through science and technology, the use of pesticides and fertilizers has been reduced by 20%, ensuring the quality and yield of harvested grain.

This program has won the 27th World Environmental Respect Award and the 2022 Malaysia Agro Excellence Award.

