

The Youth Reference

全球青年
发展行动计划博览会

The Youth Expo:
Action Plan for
Global Youth Development

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青年参考

Open Call for Action Plan for Global Youth Development 2024-2025



Newsletter from All-China Youth Federation

NOTE

This e-magazine is a product of All-China Youth Federation, China Youth Daily and China International Youth Exchange Center to introduce the youth work and youth development in China on a regular basis. We hope that it can provide you with updated information about Chinese youth, youth policy and youth programs, and we sincerely look forward to feedbacks and suggestions from friends all over the world.

Contact us:

Email: acyf@263.net wyclf@wydf.org.cn

X: 全国青联-ACYF / @ACYF1949

Facebook: 全国青联-Acyf

Instagram: acyf.1949

Website: <https://www.wydf.org.cn/en/mobile/>



Introduction to Action Plan for Global Youth Development

Responding to President Xi Jinping's announcement at the High – Level Dialogue on Global Development in 2022, Action Plan for Global Youth Development (APGYD) was initiated and promoted as an international partnership programme by the All – China Youth Federation (ACYF), United Nations agencies and youth organizations from various countries.

The APGYD aims to build a platform for best practice

programs and a community of youth pioneers for the implementation of the United Nations 2030 Agenda for Sustainable Development and the Global Development Initiative. By selecting and promoting the Excellence Actions that contribute to global development and youth development, the APGYD actively promotes international youth actions, and unites the strength of youth to build a community with a shared future for mankind.

Firstly, the selection of best practices of programs is conducted on a global scale. The Action Plan features a two – year selection cycle. Between 2022 and 2023, the Action Plan selected the first batch of 100 Excellence Actions globally in the seven priority areas of poverty elimination, zero hunger and food security, future – oriented digital technology, climate action and green development, inclusive and equitable quality education, health and well – being of

youth, youth employment and entrepreneurship, spanning 43 countries across six continents. These selected programs covered a wide range of areas and had innovative working methods, and were implemented by youth organisations, social enterprises, media, think tanks and universities, among others, in various countries. The recruitment of the second batch of Excellence Actions was launched on 12 August 2024 (International Youth Day).

Secondly, publicity activities are carried out for Excellence Actions. In 2023, the Expo of Action Plan for Global Youth Development was held, which

showcased the best practices of young people in various countries in implementing the United Nations 2030 Agenda for Sustainable Development and the Global Development Initiative with practical actions, in the forms of exhibitions, campus tours, and a “cloud exhibition hall”, among others. Representatives of Excellence Actions were sponsored to participate in the 2023 World Youth Development Forum, the One Earth Sustainable Development Summit and other events where they conducted program roadshows.

Thirdly, an empowerment mechanism for youth leaders of

Excellence Actions is established. Excellence Actions of the Action Plan are initiated and implemented by young people from various countries, bringing together young doers who promote the sustainable development. In order to strengthen the empowerment of youth leaders, the Action Plan will work on the empowerment mechanism, and provides follow – up support for program youth leaders, such as capacity building, international exchanges, study and training, program empowerment and resource supply, so as to continuously improve the growth and sustainability of the Excellence Actions.

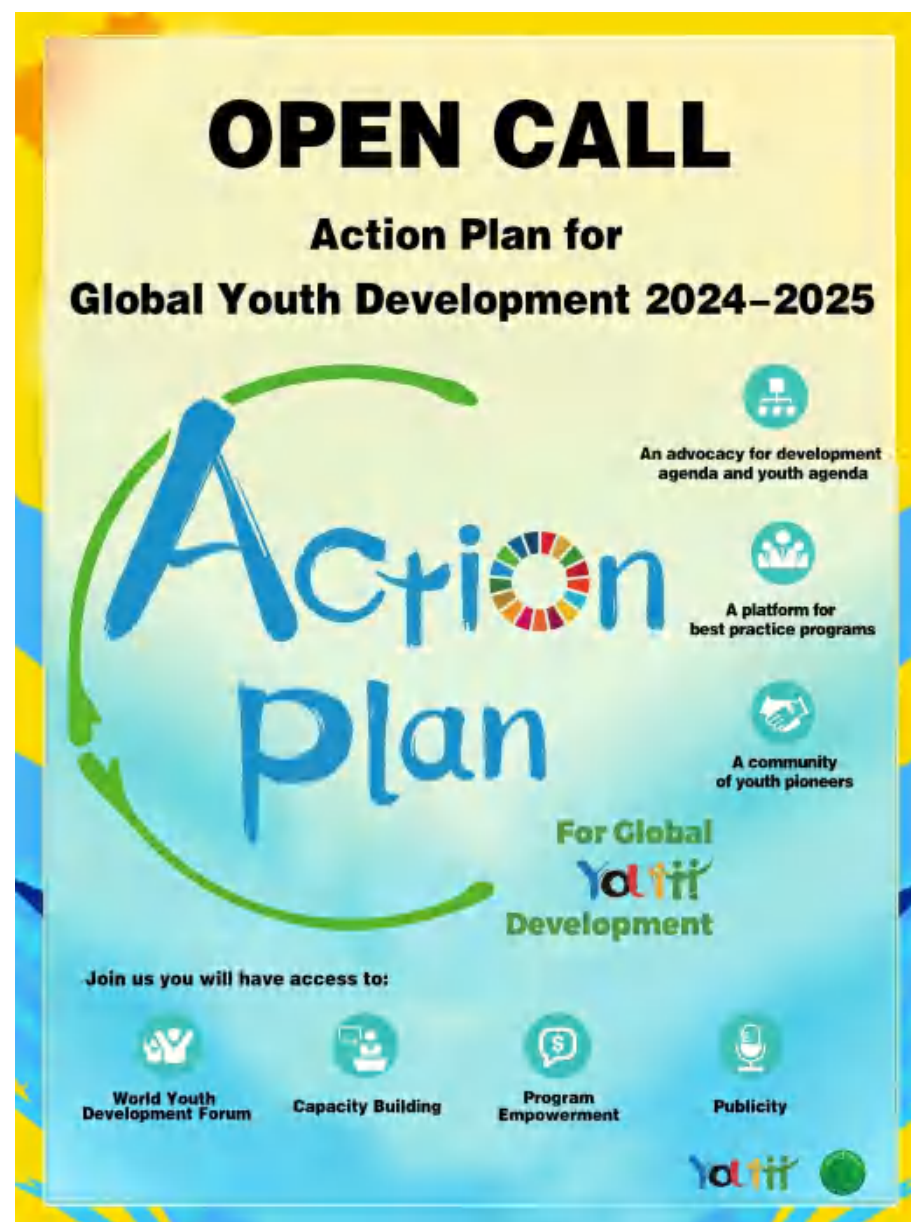


Open Call for Action Plan for Global Youth Development 2024–2025

The Action Plan for Global Youth Development (APGYD) was initiated and promoted by the All – China Youth Federation (ACYF), United Nations agencies and youth organizations from various countries in 2022.

The APGYD aims to build a platform for best practice programs and a community of youth pioneers for the implementation of the United Nations 2030 Agenda for Sustainable Development and the Global Development Initiative. By selecting and promoting the Excellence Actions that contribute to global development and youth development, the APGYD actively promotes international youth actions, and unites the strength of youth to build a community with a shared future for mankind.

The APGYD operates with a 2–year selection cycle. In 2022 and 2023, the APGYD selected the first batch of 100 Excellence Actions globally, spanning 43 countries across six continents. These best practice programs covered a wide range of areas and had innovative working methods, and were implemented by youth organizations, social enterprises, media, think tanks and



universities, among others, in various countries.

The recruitment of the 2024–2025

Excellence Actions was launched on 12 August 2024 (International Youth Day), during the 2024 World Youth Development Forum.

I.What is the APGYD?

•A showcase platform for youth – led programs implementing the United Nations 2030 Agenda for Sustainable Development. By selecting and promoting the Excellence Actions, the APGYD will showcase the best practices of youth in contributing to global development and youth development, and advocate for young people in all countries to take concrete actions to implement the SDGs and the Global Development Initiative.



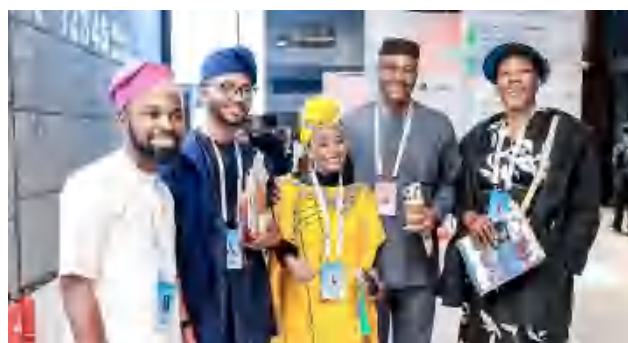
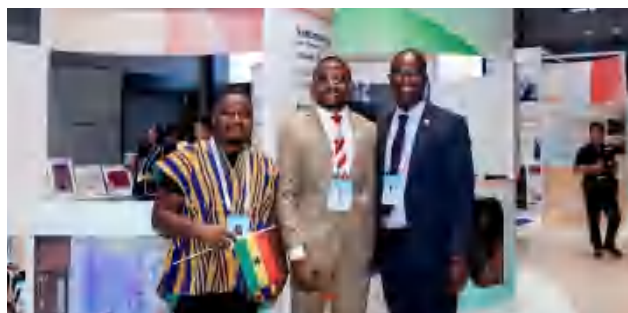
•An international community of young pioneers who are dedicated to promoting sustainable development. By establishing exchanges and empowerment mechanisms for program leaders, the APGYD will build a partnership network for advocates of youth agenda, organizers of youth programs, and supporters of youth development.

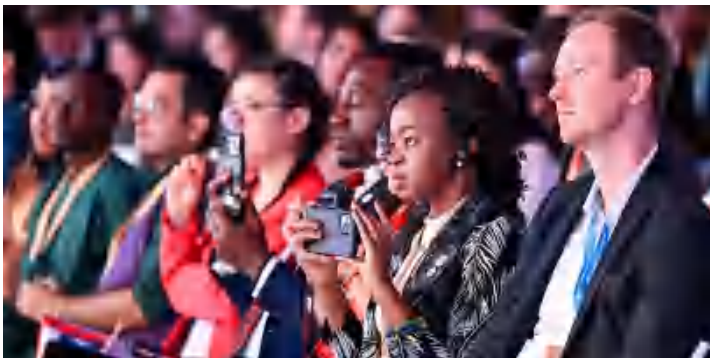
II.What are the major activities under the APGYD?

The APGYD will select Excellence Actions globally. The youth leaders of selected Excellence Actions will have access to the following activities:

1. Publicity Activities

For the Excellence Actions of the APGYD, the All-China Youth Federation, together with its partners, will carry out international publicity events and deliver program presentations and promotional products, etc. The first Expo of APGYD was held in Beijing in 2023. Representatives of Excellence Actions were invited to participate in the 2023 and 2024 World Youth Development Forum, the One Earth Sustainable Development Summit and other events.





2. Empowerment Mechanism

Excellence Actions of the APGYD are initiated and implemented by young people from various countries, bringing together young practitioners who promote the cause of sustainable development. In order to strengthen the empowerment of youth leaders, the Action Plan will work on the empowerment mechanism, and provides follow-up support for program youth leaders, such as capacity building, international exchanges, study and training, program empowerment and resource supply, so as to continuously improve the growth and sustainability of the Excellence Actions.



III.What are the criteria for the application?

1.The applicants should be legal entities implementing the programs.

The qualified applicants include regional, national or local youth organizations, social enterprises, media, think tanks and universities that have registered for at least two years. The programs should be active for at least one year and indicate measurable achievements. The programs can be accomplished programs or still in operation.

2.The application will be open for programs in the following categories:

- Programs to promote youth contribution to the SDGs and GDI
- Youth empowerment programs for leadership, skills, entrepreneurship, etc.
- Exchange programs or volunteer programs involving two or more countries
- Advocacy or publicity programs for global development and youth development

3.The application should focus on one of the seven thematic tracks:

- Poverty elimination
- Zero hunger and food security
- Future-oriented digital technology
- Climate Action and Green Development including protecting life below water and life on land, climate action, clean sources of energy, green recovery of economy
- Inclusive and equitable quality education
- Health and well-being of youth
- Youth employment and entrepreneurship

4.At least one recommendation letter is required for each application.

Letters should be signed by leaders of international organizations, national youth organizations, government departments, Chinese embassies or consulates, and overseas offices of Chinese enterprises. Recommendation letters from professionals or other organizations can also be submitted as supplementary materials.

5. Each applicant shall identify one youth leader.

The youth leader must be aged between 18 and 35 (by application deadline), able to communicate in English and demonstrate strong leadership. The youth leaders are expected to uphold the common values of humanity, multilateralism and the UN Charter, and be committed to the UN 2030 Agenda and the Global Development Initiative.

6. The application shall fulfill the following obligations.

If selected as Excellence Actions, programs are required to regularly publicize program progress on social media, submit annual progress report and willing to accept media interviews.

IV. How will the Excellence Actions be selected?

The selection of the Excellence Actions will be determined by the International Selection Committee through a consultative process. Programs will be graded by the following evaluation criteria based on application materials.

- **Relevance:** The compatibility of the programs with the SDGs and the Global Development Initiative. Programs in line with the aforementioned thematic tracks will be preferred.
- **Influence:** Measurable outcomes and level of social impact of the programs, e.g., number of individuals impacted, number of media reports, frequency of activities, awards from international organizations and governments.
- **Innovation:** Uniqueness and ingenuity, evaluated by their well-designed structure, products and stable operating model.
- **Sustainability:** Ability to sustain with a sustainable operating model beyond aid/ grants.
- **Potential:** Stability of partners and resources, potential to benefit others beyond the current scope of impact, be replicable and technically feasible in other countries and regions.

V.How to apply for the Excellence Actions?

Please send the application materials to
wydf@wydf.org.cn before November 30, 2024.

Looking forward to your participation!

Contact: wydf@wydf.org.cn
Application via: <http://www.wydf.org.cn/en/>





For more information about 2024 World Youth Development Forum, please refer to

www.wydf.org.cn



Social Media: World Youth Development Forum